

Liberal arts skills require aggressive sales campaign

By Anne Johnson

The job outlook for today's liberal arts major appears bleak to some. But according to a local businessman who has written a nationally acclaimed article on the subject, liberal arts majors can indeed climb the corporate ladder.

"Often a liberal arts major is nurtured in a home of defeatism to begin with," said Sam Bittner. "His own academic department tells him it's a tough world and it will be hard to get a job."

To compound the problem, said Bittner, many employers are not aware that a liberal arts education includes a variety of subjects such as economics, languages, history, marketing and anthropology.

"These students have intelligence, creative thinking ability and diversity of knowledge," Bittner said. "Their skills are in demand as companies diversify and merge."

Bittner: Let's call a spade a spade. The University is a factory producing a usable, diversified product. Why the hell aren't they marketing it?

Bittner, an Omaha University graduate, said it is time universities took inventory of their liberal arts graduates and learned how to merchandise them.

Usable product

"Let's call a spade a spade," he said. "The University is a factory producing a usable, diversified product. Why the hell aren't they marketing it?"

Bittner said a college placement office should be used as a factory sales office for merchandising the product (students).

"We should challenge corporations by asking them what they know about liberal arts graduates. If you informed the Fortune 500 companies of your diversified product and 6 percent responded," Bittner said, "30 companies would be interested in your students."

If this were done correctly, Bittner said, "it would be the most successful university job campaign in the country."

"We should quit trying to perfect the hackneyed ideas about getting a job," Bittner said.

Go straight to the top

Students should forget about job recruiters and employment agencies, he said. "Bypass the personnel office. Go straight to the company president and send carbon copies of letters and resumes to the board of directors."

These names can be found, he said, in the company's annual report or in brochures obtained from brokerage firms.

Standard and Poor's Register of Corporations, Directors and Executives lists names and addresses of major United States corporations, Bittner said.

He said a student could send a mass mailing of resumes to the Fortune 500 companies, for example. Ranked by *Fortune Magazine*, these companies show the most in sales, assets and net income. Students should also consider mailings to international companies, Bittner added.

"It's worth the 20 cents to inquire," he said. "Paying a new employee \$15,000 a year wouldn't make a dent in the expenses of a large company."

"Jobs are out there," Bittner said. "But they are not going to come to you."

Bittner said he frequently sees stories in newspapers and magazines which might lead to employment opportunities.

Summer jobs?

When reading a *World-Herald* article about costly repairs on Interstate 80, he said he wondered if the project would provide summer jobs.

Bittner said a student might contact the shale department after reading the *Fortune* article "Exxon gets serious about shale."

He said the headline "Hair-Raising Happening at Upjohn" caused him to speculate. "I don't know what's happening there, but I know it takes people."

Businesses need innovative ideas and people who can talk intelligently to technical people, he said.

"If I was going to merchandise students, I'd give crash courses of one hour lectures in book-



keeping, business administration, accounting, engineering and general math so that students would have some exposure to technical terms.

"Lee Iacocca of Chrysler probably never screwed a hinge on a car door, but he can talk intelligently about it."

Bittner said liberal arts majors shortchange themselves by believing that corporate jobs go only to engineering and business administration majors.

Business asset

In addition, he said, many businesses want proof that a liberal arts major can be an asset to them.

As proof, Bittner relates the following story in his article which appeared in the *Chronicle of Higher Education* last year:

My company took a contract to extract beryllium from a mine in Arizona. I called in several consulting engineers and asked, "Can you furnish a chemical or electrolytic process that can be used at the mine site to refine directly from the ore?" Back came a report saying that I was asking for the impossible — a search of the computer tapes had indicated that no such process existed.

I paid the engineers for their report. Then

I hired a student from Stanford University who was home for the summer. He was majoring in Latin American history with a minor in philosophy.

I gave him an airplane ticket and a credit card and told him, "Go to Denver and research the Bureau of Mines archives and locate a chemical process for the recovery of beryllium." He left on Monday. I forgot to tell him that I was sending him for the impossible.

Here it is

He came back on Friday. He handed me a pack of notes and booklets and said, "Here is the process. It was developed 33 years ago at a government research station at Rolla, Mo." He then continued, "And here also are other processes for the recovery of mica, strontium, columbium, and yttrium, which also exist as residual ores that contain beryllium." After one week of research, he was making sounds like a metallurgical expert.

He is now back in school, but I am keeping track of him. When other companies are interviewing the engineering and the business administration mechanics, I'll be there looking for that history and philosophy major.

Financial aid and loan defaults discussed by Daub

By Ken Kreiker

A familiar theme echoed through the Dodge Room Monday during Congressman Hal Daub's speech on student financial aid. Borrowing from President Reagan's economic strategy, the message was clear. As Daub said, "The answer is we've got to cut back a little bit."

Daub told a group of about 30 students that before the present administration's reform programs were implemented, the financial aid

system was "open-ended — all takers were able to participate." As a result, he added, funds available for aid weren't always going to the needy.

The tightening of eligibility requirements for student aid affected the college work-study, the Pell grant and guaranteed student loan programs. Daub said he is a "strong supporter of college funding programs" but "the development of a common set of principles" was needed. A needs test for the student loan program and



Daub

indexing of the poverty line resulted in the current entitlement programs for financial aid.

Daub: We've got to cut back a little bit.

Daub said the default process on student loans also contributed to the current funding of financial aid. He said there are "better than \$100 billion worth of outstanding loans out in all types of loan programs." However, he

added, repayment has quickened with the tightening of the eligibility requirements. Presently, the delinquency rate for loans is 20 percent.

"We don't need to get more severe," Daub said concerning the delinquency rate. He added that the blame shouldn't be placed on those who defaulted on their loans. "Blame the Congress and those responsible for making the law that let them get away with it," he said.

Daub also cautioned col-

leges and universities about future fundings. He said colleges must manage their costs. It is critical the debits and credits on the balance sheet be examined by managers of the institutions," Daub said.

However, more federal funding is expected by Daub in the upcoming years for students who wish to apply for federal aid. Daub said the Congress will appropriate more funds on a 4-5 percent basis to compensate for inflation.

Inside

Neurotica

The case for ivy-covered walls.

2

Z-92's Setchell

Local DJ talks on the record.

3

Sports

This week's opponents were rain and snow.

6



Neurotica

By Karen Nelson

... real colleges wear ivy

The trouble with UNO is that it doesn't really look like a college.

Most of us know what real colleges look like. We've seen enough 1930s movies with June Allyson and Van Johnson to get the picture clearly in our minds: stately trees, a statue of Our University's Founder, majestic old buildings overgrown with ivy.

UNO, on the other hand, does not look like a real college. In fact, by the time the fight for parking spaces is in full swing, UNO looks like a moderately successful industrial park.

Let's face it. How can an old alum ever look back sentimentally on the CBA building? The CBA building looks exactly like the glass and concrete prisons most people will work in the rest of their lives.

Even Arts and Sciences Hall, the one building

which looks like it belongs on a college campus, lacks one important element.

Arts and Sciences Hall needs ivy.

This isn't as trivial as it may seem. Think about our sister campus (some may say the only campus that counts), UNL. The regents hold all their meetings at UNL. The Legislature is right in the neighborhood.

The regents and state senators probably saw the same movies. Most of them are old enough to have seen them as first-run features.

These people, most of whom seem to be traditionalists, are constantly exposed to an ivy-covered campus which looks like it's right out of one of those movies. It's not too surprising, therefore, that the Lincoln campus seems to end up with more financial and moral support than UNO does.

So what does ivy have to do with all this? Isn't having a beautiful old building with large, white pillars, a polished wooden entrance and a huge cupola enough?

Not really. Ivy somehow adds dignity to a building. Ivy makes a building look as though there may actually be some intellectual activity going on inside, even if the building happens to be the student center. Without ivy, Arts and Sciences Hall might as well be a branch office for an insurance company.

Why should UNO continue to look like a West Omaha nightmare? Even though spring may not arrive for another few weeks, it's not too early to start demanding that UNO get some ivy of its very own.

Arts and Sciences Hall can be just the be-

ginning. Why not plant some ivy around the temporary annexes which have been around for 20 years? In a year or two, those ugly gray sardine cans could be hidden by a lush blanket of green.

After several years, maybe even the CBA building could be covered in ivy. Then the campus would have a more traditional look which gets old alums, regents and legislators to think about opening their wallets.

Once we got the ivy problem out of the way, we can start working on things like tearing down a parking lot to put up a statue of Our University's Founder, putting a bell tower on top of the Engineering building, recruiting students who look like June Allyson and Van Johnson to wander on campus ...

What's Next

What's Next will appear in the Friday Gateway. Information for publication should be in the Gateway office by 1 p.m. the preceding Friday. Due to space limitations, priority will be given to timely announcements by student organizations.

Lots closed

Weather permitting, parking lots K and N will be closed for repair today. The lots will reopen on Monday, April 11.

Lot V will be reserved for the Chancellor's Advisory Committee Breakfast on Wednesday, April 13, from 6 a.m. until 8:15 a.m.

Also on Wednesday, April 13, lot V will be closed from 5 p.m. until 7:15 p.m. for a presentation given by the College of Education.

Articulate women

A workshop for professional women will be offered from 8:45 a.m. to 4:30 p.m. Friday, April 15 at the Peter Kiewit Conference Center, 13th and Farnam streets.

"The Articulate Professional Woman: Oral Reasoning" is designed to help

participants to be effective speakers, make themselves understood and make good sense. The workshop is being sponsored by the UNO Center for Professional and Organizational Development.

Magic bus

A guided tour of the Nelson Art Gallery will be the highlight of a bus trip to Kansas City, Mo., on April 15.

Sponsored by the University of Nebraska at Omaha's College of Continuing Studies, participants will view the Oriental Collection and other exhibits at the gallery.

The fee for the tour is \$30, which includes the admission to the Nelson Art Gallery. The bus leaves Omaha at 6:30 a.m. and will return at 11 p.m.

Dancing folks

The Ballet Folklorico de Albuquerque will perform traditional folk dances Wednesday, April 13 at 7:30 p.m. in the Performing Arts Center.

The event is sponsored by the Cultural Events Committee of SPO.

Tickets for the performance are available at the UNO student center box office and Brandeis ticket outlets. Gen-



Giving solace . . . Larry French and Chris Riza star in "Inherit the Wind," a play based on the 1925 Scopes "monkey trial" in which a man was accused of teaching the theory of evolution, will open April 15 at the University of Nebraska at Omaha.

Presented by the UNO Dramatic Arts Department, the play will run the weekends of April 15 through 17 and April 22 through 24 at 8 p.m. in the University Theatre, Arts and Sciences Hall.

eral admission is \$5, but UNO students will be admitted for \$3. For information, call 554-2623.

Poetry reading

Nebraska State Poet William Kloefkorn will read selections of his poetry Friday, April 15, in the College of Business Administration auditorium at 8 p.m. The event is sponsored by Writer's Workshop and University Library Friends.

The reading is free and open to the public. There will be a wine and cheese reception following the presentation at the William H. Thompson Alumni House, 6705 Dodge St.

Art preview

The "Spring B.F.A. (Bachelor of Fine Arts) Thesis Exhibition" will open at the University of Nebraska at Omaha Art Gallery on Wednesday, April 13.

There will be a preview reception for the public from 7:30 to 9 p.m.

The exhibit will be on display at the gallery weekdays through May 6, from 8 a.m. to 5 p.m. There is no admission charge and parking is reserved

for visitors in front of the gallery.

Free concert

UNO Chamber Orchestra will present a concert on Sunday, April 10, at 8 p.m. in the Performing Arts Center.

The Chamber Orchestra, a new musical ensemble at UNO, will be directed by string professors David Lowand Paul Todd. The concert is free and open to the public.

All-Star band

Drummer Louie Bellson will perform with the UNO Jazz Ensemble Friday, April 15 in the UNO Performing Arts Center.

Also performing at the concert will be the Great Plains High School All-Star Jazz Band, comprised of 20 area high school musicians.

National Lecture

The UNO chapter of ACM has invited Dr. Ronald H. Kraft of LSU to speak on information retrieval methods. The lecture will be held Friday, April 8 in the Dodge Room of the student center at 7 p.m.

Computer science and math students are encouraged to attend. Everyone is welcomed.

Comment

Bradley, get facts first to avoid embarrassment later

If there's one thing I can't stand, it's a Republican blaming all of the nation's problems on previous administrations and their "shameless spending." Bradley R. Kaciewicz, during his impotent April Fool's tongue-lashing of Jerry L. Watkins, typifies the thinking I'm talking about.

I had to laugh as I read the condescending prose that was supposed to burst Watkins' "utopian bubble" and the "facts" that were "all in the history books." Your economics major is showing, Mr. Kaciewicz. Your "facts" were actually just a dis-

torted view of history and mostly assumptions. How can you accuse Watkins of sensationalism while, at the same time, you are twisting history into the right of the conservatives and the wrong of the liberals?

Woodrow Wilson "threw" the U.S. into World War I? I seem to remember a two-year windup for that pitch in which he did all he could to *avoid* war. He wanted to save lives, or some such cockamamie liberal idea. He then "begged" Congress for "peace without victory." Are you suggesting that the harsh punishments inflicted upon Germany were not enough? They were enough to incite German resentment and hostility to the conception of the Third Reich.

I also noticed that you picked up on a dead man's thoughts. FDR decided that World War II would be the cure-all for our nation's economic ills, eh? Did he write that down in his diary or something? It's a good thing you've shed new light on this militaristic monster that some poor jokers still think is the best president we've ever had. Pearl Harbor didn't do it, it was just

an excuse!

To blame wars on Democrats is the oldest, most worn out, most ridiculous credo of the Republican Party. In fact, it is just coincidence that Democrats were in office during these years of European turmoil. Don't try to tell me that Reagan would have held back as long as Wilson or Roosevelt, faced with the same situations! He may be spending less of the GNP on defense than Kennedy, but if you can destroy civilization several times over, what's the point?

Don't interpret this as a rebuttal from the Democrats. I am not politically affiliated; I prefer to avoid bullshit — it stinks. I just have a little respect for truth and honesty. If you want to present your opinion, Mr. Kaciewicz, go ahead, just don't try to push it off as the absolute truth (i.e. facts.).

As far as I know, Reagan hasn't outlawed free speech. So if Mr. Watkins wants to let loose with some liberal poppycock, big deal. If you don't like it, get your own column.

—Phil Cummins

Gateway

Editors Anne Johnson
Anne Pritchard Walsh
News Editor Roger Hamer
Feature Editors Jan Olson-Kelley
Chris Mangen
Sports Editors Henry Cordes
Paula Thompson
Copy Editor Karla Anderson
Photo Editors Bruce Anderson
Jeanne Giordano

Advertising Manager Nancy Ferrara
Sales Staff Diane Ishii
Patty Mangiameli
Michele Romero

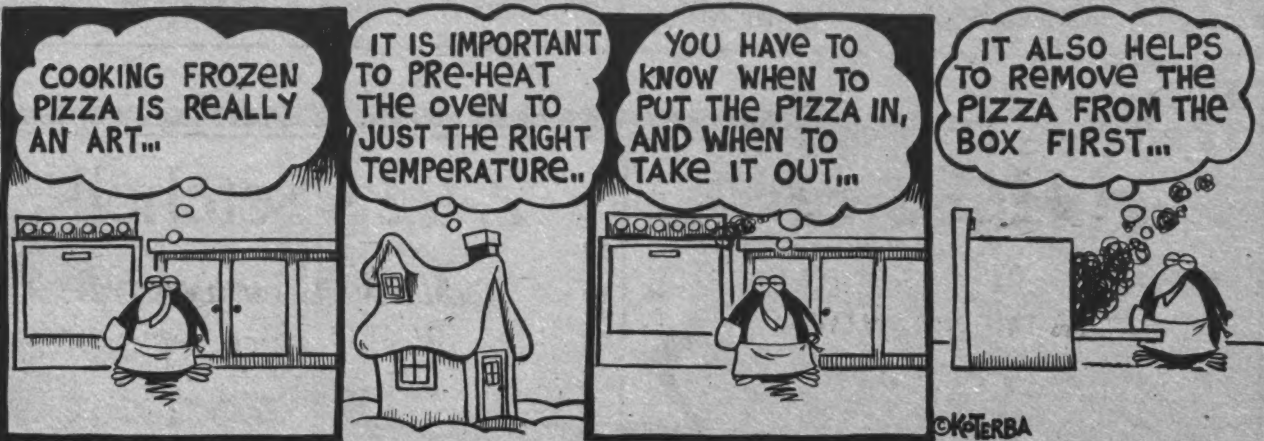
Publications Manager Rosalie Meiches
Staff Advisor Cate Peterson
The Gateway is published by and for the students through the UNO Student Publications Committee, on Wednesdays and Fridays during the regular school year and on Fridays during the summer. Address: Gateway, Annex 17, UNO, Omaha, NE 68182. Office phone: 554-2470.

Opinions expressed are not necessarily those of the UNO student body or administration.

Inquiries about articles should be directed to the editors; advertising inquiries should be directed to the advertising manager. Copies of Student Publication Committee inquiry policy are available at the Gateway office.

All material copyright 1983 Gateway.

PERRY



UNO classes helped disc jockey prepare for career

By Kenny Williams

The neon sign above the door blinks "on the air." Rick Setchell, Z-92 disc jockey and former UNO student, rolls his chair up to the microphone. He snaps the headphones over his head and listens for the end of the song. His T-shirt is emblazoned with the Z-92 logo. With the flip of a toggle switch, his voice is beamed out to radios across Omaha.

Interview

Rick Setchell is a 30-year-old disc jockey from Missouri Valley, Iowa. He grew up in the Omaha area and has lived here all his life. He became interested in radio in high school, "back in the dark ages." He carried that interest to UNO in 1976-77 where he enrolled as a broadcast major.

While attending classes full time, Setchell started his first broadcasting job at KEZO. At that time, the station was an "easy listening" station and was run by an automated program system in which he changed tapes every so often. But the fact that he could stay awake to do it is an achievement. He worked another full-time job in addition to school and KEZO.

"It was not unusual for me to work at the hospital from three in the afternoon until 11:30 at night. Then I'd come here from midnight to six a.m. And then go to a ten o'clock class."



Setchell

Kenny Williams

Setchell left the job at KEZO after six months and went to work at radio station KOAK in Red Oak, Iowa. After a short stint as a DJ there, he learned of an opening at KEZO "through the grapevine." Their format had changed, from easy listening to rock, and Setchell took advantage of the opportunity to get in on the

ground floor.

Setchell put together a hastily-made audition tape and journeyed across the river to the Z-92 offices on John Galt Boulevard. Station manager Bob Linden heard the tape and gave Rick a part-time job as a DJ.

He stayed at the part-time position for another six months until he moved into a morning slot, while management looked for more announcers. They found Otis Twelve and Diver Dan Doomey. Rick was moved to the day slot as a full-time DJ. That was five years ago.

Setchell moves around the studio at a frantic pace. Glancing across the song list, he rotates from his chair to the stacks of records to the rack of "carts," short bits of audio he uses as "drop-ins" before songs. These drop-ins include anything from the Flintstones to Ronald McDonald.

In addition to his duties, Setchell does production work with Diver and Otis on their morning show. He has produced many of the

"Space Commander Whack" episodes and helped in the writing of several.

"My training at UNO has really helped me on the production side. The editing, timing, and basically how to run the equipment," he said.

Setchell's advice to broadcast students is to "stick with it. You'd be surprised how many people will try to help you."

Setchell said he has seen musical styles come and go, but said that today's music is changing "mostly" for the better. He added that groups like *The Clash* and *Men at Work* are making major breakthroughs in new music.

His personal opinions don't sway the musical format he follows. The selections he plays are pulled from a song list prepared by his program director Greg Gillispie and music director Joe Blood.

In the future, Setchell plans to do more production work and stick around in the day slot. He is currently working on a soap opera parody called "Rock-n-Roll Hospital."



American Red Cross

MOVIES In the Market

April 8-10, 15-17
The BLUE ANGEL
at 7 & 9 p.m.

...
The Old Market
Theater
415 S. 11 St.
342-1313

LSAT
PREPARE FOR
JUNE EXAM
Classes Forming
Now
Stanley H. KAPLAN
EDUCATIONAL CENTER
8424 W. Center Rd.,
Suite 200
Test Preparation Specialists
Since 1938
For information, Please Call:
391-2333

Student Housing
Capitol Court
1/2 block north of
70th & Dodge.
\$160 month
Private room
Ample Parking
556-6444

RESUME PORTRAIT

\$10.00

black & white
call
551-4040

Spectrum Studios

Helping here
at home...
the United Way

IMMIGRATION LAWYER

Stanley A. Krieger

478 Aquila Court Bldg.
1615 Howard St.
Omaha, Nebraska 68102
402-346-2266

Member,
American Immigration
Lawyers Association

ATTENTION:
CIVIL AND
PRE-
ENGINEERING
STUDENTS

PRE-REGISTRATION
APRIL 4-15

SEE
YOUR
ADVISOR

AN OPPORTUNITY TO DISCOVER YOURSELF & LEAD A "THIN," VIBRANT LIFE

This innovative, unique concept offers freedom from fat. A delightful and fun way to get and stay slim.

MOTIVATIONAL DIALOGUES

Given by Ancely Swade. Only \$6 per session.

Jewish Comm. Center . . . 333 S. 132nd St.
April 13, 1983 April 14, 1983
7:30 p.m. 1:30 p.m.

NEW VIEW WEIGHT CONTROL

For more information call 895-3577



**The
Lifticket**
62nd & MAPLE

Tonight through Sunday

HORIZON

Next Week:

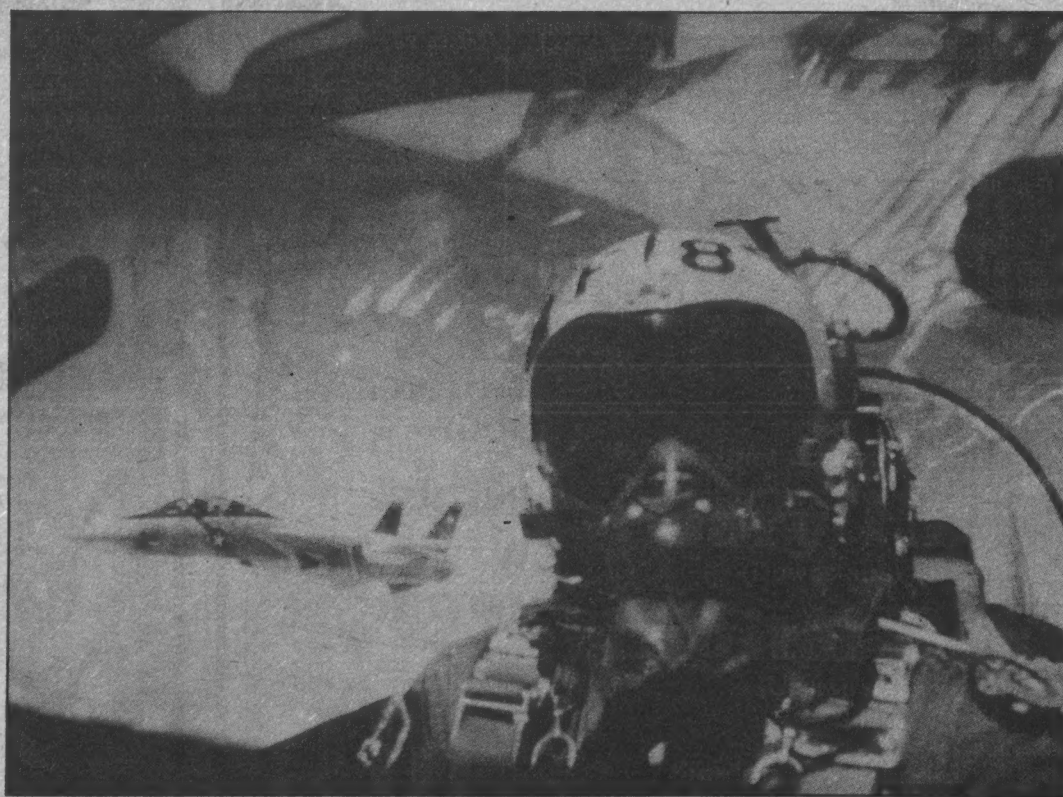
Tues-Thur **Impulse**

Friday **Tomboy**

Sunday **Jonesin'**

SOPHOMORES GO NAVY

This Summer in Newport, Rhode Island



Spend six weeks in beautiful Newport, R.I., with pay at the Naval Science Institute and come back next fall on track for a Navy officer commission. Exciting opportunities are available in Aviation, Surface Warfare and Nuclear Power.

Call Lt. Gray collect, 472-2475, in the UNL-Navy ROTC office. Ask about scholarship opportunities. You owe it to yourself to find out.

THE DEPOT

1522 So. 3rd St.
Council Bluffs

★ **EVERY WEDNESDAY**

25¢ Draws
\$1 Pitchers
50¢ Mixed drinks

★ **EVERY THURSDAY**

College I.D. Night
FREE Admission with
Current College I.D.

★ **EVERY FRIDAY**

2-FERS from 8 to 10 p.m.

★ **EVERY SATURDAY**

LADIES NIGHT
FREE Admission and FREE Beer
for Ladies from 8 to 9 p.m.

Climb on board and
head down to
THE DEPOT . . .



**MOTHER
TUCKER'S
FOOD EXPERIENCE**
7505 DODGE

**ANNOUNCES
NEW
HAPPY HOUR
PRICES**

**88¢ BAR DRINKS
AND 99¢ WHISTLE
WETTERS**

**2:30 - 6 p.m.
Mon. - Sat.
In The Lounge**

Review

A 'wonderfully happy' movie

Dugan atypically Simon

After years of writing successful Broadway plays, Neil Simon has finally written an equally captivating screenplay.

That's not to say that his earlier screenplays weren't any good. However, Neil Simon films are typically adapted from plays, and they tend to derive their charm from character interplay rather than action. While this tactic is essential to a good play, a good movie requires more than just conversation to enthrall the viewer. This is where so many of his films, like "I Ought to Be in Pictures," fall short.

"Max Dugan Returns" does not seem out of place on the screen. It is filled with action, comedy, insight and even suspense, and is thus set apart from his earlier films.

Of course, Neil Simon humor is not for everyone. If your favorite comedies of all time are "Porky's" and "Fast Times at Ridgemont High," this movie may not even rate in your top ten. But nearly everyone has seen a Neil Simon film or play, so his unique flavor of comedy is not unknown.

The best thing about "Max Dugan Returns" is that it is so wonderfully happy. It's the kind of movie you would take your grandma to see. Its plot is so enchanting and universal that even the small children in the audience watched intently, even though most of the humor went over their heads.

Jason Robards is Max Dugan, a libertine, philosophizing, loveable guy who suddenly pops in on Nora McPhee and her son (Marsha Mason and Matthew Broderick), who are struggling

hard to make ends meet. Beyond that, the plot should be a surprise, because it is so intricate and clever that any other clues would eliminate the element of surprise that makes the movie so magical.

Suffice it to say that the return of Max Dugan is so intriguing that anyone, young or old, will find it entertaining.

As usual, Marsha Mason is superb. It's hard to tell if she is playing a character or if the role was designed for her. Either way, she gives credibility and amenity to a character who must be both sincere and equivocal.

Jason Robards is at his best in this departure from his more traditional serious roles. Matthew Broderick is also delightful, although his role is less demanding than most of Neil Simon's young characters. Donald Sutherland does a fine job portraying an intentionally unlikeable character.

A trademark of Neil Simon's works is his ability to comment very subtly on many aspects of society. In this movie, for example, he pokes fun at families, neighbors, children, and police, but he never really ridicules them.

In short, "Max Dugan Returns" is a piquant, timely comedy which refreshingly arrives at a time when nearly every comedy is filled with banal, inane humor. Like the ads say, "It's time to feel good again."

The only bad thing about the movie is that you'll wish you had a Max Dugan in your life.

—Fred Fredericks



Support the

March of Dimes
BIRTH DEFECTS FOUNDATION



CHICAGO BAR

33rd & Farnam

Friday & Saturday

**Finest
Hour**


NEED MONEY?

**EARN UP TO \$100 A MONTH
WHILE YOU HELP SAVE LIVES.**

Plasma is a vital blood component used in the manufacturing of products to treat hemophiliacs, burn and shock victims.

**EARN \$15 ON YOUR FIRST VISIT
WITH THIS AD.** Ask about our bonus program for donors with A and AB type blood.

For information and hours call 345-1477

 **plasma alliance™**

3939 LEAVENWORTH

*Bonus offer expires May 10, 1983



Naohiro Kimura

A talkative group . . . UNO forensic students (from left to right) John Ryan, Chris Krof, Marie Hagerty, Fred Naumann and Teresa Blasi take speaking seriously. Ryan, Krof and Naumann will attend the National Speech Tournament later this month in Illinois.

Speech students qualify for national competition

After several preliminary contests and tournaments, ten of the 17 UNO forensic students have qualified for the National Speech Tournament, scheduled for April 21 to 25 at Illinois State University in Bloomington, Illinois.

According to Chris Krof, a member of the UNO team, only five of the students who have qualified for the tournament will attend because the team doesn't have enough money to send all ten members. The five who will attend the tournament are Mary Ann Cornett-Danielson, Margaret Fiske, Chris Krof, Fred Naumann and John Ryan.

Both Krof and Naumann attended the tournament last year.

The speech team members have been traveling to schools in the Midwest each weekend during the semester for preliminary competi-

tions. The team members had to be finalists in at least one of these tournaments to qualify for the national competition, Krof said.

"It's kind of like a track meet . . . you compete all day. Each presentation is well planned and has to be perfect," said Naumann.

The UNO team will be competing with people from all over the country in several speech categories, Krof said. Last year the prose category started with 300 people. When it ended, there were 24 people left, she said.

Krof said that being a member of this team has been a valuable experience for her. "I have friends all over. I'm not limited to Omaha. I've met people with very different ideas," she said, adding, "I encourage other people to join."

Students who are interested in joining the team should stop by room 151E of the Arts and Sciences Hall and talk to Connie Boysen.

The Gateway is seeking ambitious people to fill paying positions on its advertising staff.

Applications are now available for advertising manager and ad sales representatives for the summer/fall semesters.

**EXPERIENCE
IS THE
KEY TO
BUILDING A
GOOD RESUME**

If you're considering a future in advertising or marketing, practical experience in advertising sales and design will give you an edge in today's competitive job market.

The advertising manager will be asked to work 20-30 flexible hours a week, while sales representatives work approximately 10-15 hours per week. A knowledge of basic advertising sales, layout and rates is suggested, but not required. Pay is based on commission of new accounts.

For more information or applications, contact the Gateway office at 554-2470 or stop by Annex 17.

Deadline for application: Monday, April 11, 4 p.m.
Selection Meeting: Friday, April 15, 7:30 a.m.,
State Room, MBSC
Advertising Manager Applicants must attend.



**MATT'S & LARRY'S
RANCH BOWL**

1606 S. 72nd

presents:

**FRIDAY AND SATURDAY
2 BANDS — 2 ROOMS**

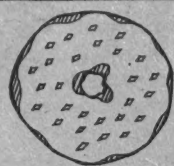
THE FIRM

and

BOZAK & MORRISSEY

25¢ draws every Tuesday

Don't Miss **THE RUMBLES on SUNDAY NIGHT**
Omaha's No. 1 Sunday Night Happening



Donut Hole

Purchase a basket luncheon this week, and your drink is "on the house."



COUPON

Receive a **FREE** medium drink when you purchase a basket luncheon in the Donut Hole. Offer valid through April 12; coupon must accompany order.

Zilch.

If you're a senior and have the promise of a \$10,000 career-oriented job, do you know what's stopping you from getting the American Express® Card?

You guessed it.

Nothing.

Because American Express believes in your future. But more than that. We believe in you now. And we're proving it.

A \$10,000 job promise. That's it. No strings. No gimmicks. And this offer is even good for 12 months after you graduate.

But why do you need the American Express Card now?

First of all, it's a good way to begin to establish your credit history. And you know that's important.

Of course, the Card is also good for travel, restaurants, and shopping for things like a new stereo or furniture. And because the Card is recognized and welcomed worldwide, so are you.

So call for a Special Student Application or look for one at your college bookstore or on campus bulletin boards.

The American Express Card. Don't leave school without it.

**Call today for an application:
800-528-8000.**



© American Express Company, 1982

Sports

'You can always be stronger'

Danenbauer runs strength program

By Henry Cordes

It's been said that football games are won in the weight room. Bill Danenhauer feels that's where a lot of track meets, baseball games and wrestling matches can be won, too.

"You can always be a little stronger," said Danenhauer, a former Maverick football player who was named UNO's first strength coach last fall.

"Being the strongest man in the world is not going to make you a great football player, but it helps."

Weight training programs were once limited to football players. But Danenhauer established lifting programs for all UNO sports teams, men's and women's.

Football players still make up the backbone of the program, Danenhauer said.

"Football players are the key behind any strength program, that's why they're started," he said. "Other coaches from other sports got involved, and the women are getting involved, too. It's really good." And it's getting better.

The UNO football team recently completed what Danenhauer considers a very good off-season strength program. He said a much stronger football team will take the field next season.

Players tested

The team's average bench press high was 283 pounds, up from 251 pounds last year, and the squat lift average increased from 365 pounds to 385.

"I was really proud of that," Danenhauer said. "A lot of credit goes to them, because they really did a heck of a job."

Each of the players were tested in four areas: the bench press, the squat, the vertical jump and 40-yard dash. A player's height and weight were combined to produce a statistic called the "body factor," with all statistics run through a computer.

The results were compiled, Danenhauer said, to show "pound for pound the best athletes on the team."

Roger Cook, a walk-on defensive lineman in his first year at UNO, had the highest point total with 1,573.1. Cook also had the team's top bench press at 450 pounds.

Kirk Hutton, last year's leader, was second with 1,550.8, while Thurman Ballard, who had the top squat of 565 pounds, was third at 1,548.7.

Running backs Bill Patterson (1,544.4 points), Larry Barnett (1,537.2) and Elvis Harrell (1,512.6) rounded out the top six.

Barnett had the best 40-yard time at 4.47. Parnell Bryant, a defensive back from Omaha Central, had the top vertical jump at 36 inches.

"That is a very good jump, superb," said Danenhauer, who hopes to start testing programs for other UNO sports.

UNO's athletic weight room is not the easiest spot to find on campus, located beneath the concourse of Al Caniglia Field.

Maverick muscle

In the dimly lit corridor hangs the motto Danenhauer painted on the door: MAVERICK MUSCLE.

It's not an elaborate facility, with four benches, two hip sleds, four squat racks and a few tons of dead weight, but Danenhauer said it gets the job done. He said the athletes make the facility work.

"The whole thing is that the kids work hard; that's the key," he said. "We could have the greatest facilities in the world, but if they come in here and sit around and drink beer, that's not going to help. Work is the key."

The 25-year-old Danenhauer said he is walking proof of what weights can do for an athlete, having added 90 pounds to his 6-3 frame while at UNO. He tried out with some professional



Naohiro Kimura

Strength coach . . . Danenhauer lifts in the weight room.

football teams before settling in as Maverick strength coach.

Danenbauer said he enjoys teaching what he has learned. "They're a fun bunch of people to work with," he said.

"And they have good attitudes. That makes my job a lot easier."

Danenbauer said he tries to establish weight programs for each athlete and to give them individual help when they need it.

But the most important thing he does is give the athletes goals to shoot for, he said.

"I tried to set some goals for the guys, post some records to give them motivation," he said. "I try to show them how it will make them a better athlete, and when they achieve that, I'm happy to see it."

"It means a lot to me when they achieve things they want to."

Miner: 'scheduled' is the key word

By Henry Cordes

The Lady Mav softball team has double-headers scheduled for today, Saturday and Sunday.

"Scheduled, now that's the key," said Coach Chris Miner, sitting in her office Tuesday as snow fell outside. She didn't expect the weather to allow her team to play any of the games, but at least she didn't lose her sense of humor.

"The field was real wet yesterday and I'm sure it's worse now," she said. "I just don't foresee us having any ball games this weekend."

Wanting to check her prediction, Miner leafed through the phone book to call for a weather report. After finding and calling it, she hung up, unsurprised.

"Thirties tomorrow and cloudy, maybe more snow tonight. That's not the way to dry out the field," she said. "And if anyone wants to look it up, it's on page 531 of the telephone directory."

The Lady Mav games last weekend were also rained out, leaving the possibility that the team could be idle for two straight weeks. Miner said it's frustrating for both her and the players.

"We went to Bartlesville (tournament over spring break) to get ready for the season, and now in a sense it was futile to go down there and do anything," she said.

"And we're sitting on a 0-4 record, which really is not indicative of our team, but that 0-4 looks really big when you can't get any games in."

The Lady Mavs are scheduled to play Morningside today at 3:30 in a double-header and another twin-bill against Mankato State at 1 p.m. Saturday. The Lady Mav alumni game is set for Sunday at 1 p.m.

All of those games are set at Claussen-Westgate Field, the Lady Mavs' home field. Miner said there is a possibility some of the games could be played on the Astroturf of Al Caniglia Field. She said it has been done in the past.

The other conference schools are in the same boat, Miner said, since the weather has been bad throughout the Midwest.

"I wonder how they'd decide the NCCs if nobody plays a game."

Maverick Coach Gates still hopes to play

The UNO baseball team's schedule doesn't look much like the one drawn up before the season.

Since the Mavericks' 0-6 spring trip to Murray, Ky., they have had six games postponed by rain and three more canceled. This week's snow also threatens double-headers scheduled for today and Saturday against South Dakota.

"I really felt we'd be 6-6 by last Saturday," Mav Coach Bob Gates said. "As it turns out, we're only 1-6 now."

"There's nothing we can do about the weather, so there's no reason to get up in arms about it," he said. "It ain't gonna do any good to worry. It happens all the time in baseball."

And Gates has not given up hope of getting in some games this weekend. The Mavs are to play the Coyotes today in Omaha at 1:30, and then in Vermillion on Saturday. He said those games can be pushed back to Saturday and Sunday if need be.

Applications for the position of

GATEWAY EDITOR

for the summer and fall semesters are now available in Annex 17.

Applicants should be familiar with the guidelines for the student press adopted by the UNO Board of Regents.

(Copies available upon request.)

For more information or applications, contact the Gateway office at 554-2470, or stop by Annex 17.

Deadline for application: Monday, April 11, 4 p.m.

Selection Meeting: Friday, April 15, 7:30 a.m., State Room, MBSC

All applicants must attend.

Tonight & Tomorrow

Gary Hill

(Downstairs)

Digital Sex

(Upstairs)

Sunday and Monday

Rocky Kickland

Monday Night

A benefit concert

CHARLIE KING

and members of the
Omaha Folk Art Alliance



Fast Break Weekend

Live Music Fridays

4:30 - 7 p.m.

• 22¢ draws &

75¢ bar drinks

Place third in own USBA tourney

UNO volleyball team successful in game of five-on-six

All athletes are expected to face a little adversity now and then. But playing an entire tournament with one player less than the opposition is a little much.

But that's the situation the UNO women's volleyball team faced last weekend when they hosted the USVBA Lady Mav Open Invitational at the UNO Fieldhouse.

In the Lady Mavs' second match in the tournament, junior Connie Janata went down with an ankle injury. Since they had no substitutes, they had a choice of dropping out of their own tournament or playing with only five players on the court.

Fell in semifinals

The team chose to play on and won five of

their six games playing that way before falling in the semifinals.

"It just really drew them together," Lady Mav assistant Lucie Axberg said of the team's attitude after Janata went down. Axberg was coaching the Lady Mavs in the off-season tournament in the absence of head coach Janice Kruger, who was on a recruiting trip.

"At first, they were very determined that they were going to play anyway," Axberg said. "After a while they thought it was a little funny, but the attitude was, 'We're going to do this even if we only have five.'"

Hop onto court

The Lady Mavs' determination showed right to the end, when they lost a close 17-15, 16-

14 match against Linoma in the semis.

That match pitted Axberg against her own team. Axberg played for Linoma, a team made up of former UNL volleyball players.

But a USVBA rule complicated things further. Under USVBA rules, a team must have six players on the court at the time the ball is served. That forced Janata to hop onto the court for each point, then hop or crawl off after the serve to get out of the way.

Janata had to take her turns at serving. She learned to do it while standing on one leg, and at one point served 14 straight points in a 15-0 win over Graceland College.

"They must have played defense out of their heads," Kruger said. "With five people on the court there were definitely some holes to cover."

Kruger said she heard Lady Mav junior Brenda Schnebel played especially well.

"I heard Brenda was killing the ball from everywhere," she said. "The other teams wanted to know what I'd been doing with her."

"They certainly rose to the occasion, but I'm not sure how good it was for Connie."

Kruger said Janata suffered ligament damage and possibly a stress fracture in a collision that left four players on the floor.

"As far as off-season for Connie, I think she's seen it all," she said.

But that presents a problem for the UNO team on Saturday, when they host the 41-team USVBA regional to earn the right to play in USVBA nationals. The Lady Mavs will play in the semifinals at 5:35. Finals are set for 7.

Out of retirement

For a while, Kruger thought she may have to end her two-year retirement to play for the UNO team. Axberg will now play for the Lady Mavs, because her Linoma team has more than six players.

The regional tournament could be the conclusion of what Kruger said has been a successful off-season for UNO.

The team of Schnebel, Wendy Melcher, Janata, Kristi Nelson, Jean Wilwerding and Kathy Knudsen finished first in the Northwest Missouri State invitational and third in the University of Missouri's invitational.

The Lady Mavs also played in the UNL invitational, which featured several top Division I teams. Though the Lady Mavs went 2-6, Kruger said they lost a lot of close matches, losing only seven more points than they won in the tourney.

Pretty healthy

She said she has watched the team improve and learn to play well together.

"They've really had to pull together," she said, "like they did this weekend."



Janata

The UNO women's track team will host Northwest Missouri State in a dual at Caniglia Field Saturday at 1 p.m.

It will be the second straight meet where the Lady Mavs have gone head-to-head against Northwest. UNO placed third in the Northwest Missouri Invitational last weekend.

Midland College won the meet with 119 points. Northwest finished second with 119 and UNO had 103.

Lady Mav Coach Bob Condon said it was the first time Northwest ever beat UNO.

"We didn't run with the kind of intensity we wanted," Condon said. "I'm trying to convince these people we can do some of the things we've talked about. I hope it doesn't take too much longer."

The return of sprinter Kristi Bundy helped the Lady Mavs. The junior, who missed the indoor season with a stress fracture in her shin, took first in the 100-meter dash with a time of 12.38 seconds. In the preliminaries, she set a meet

record of 12.16.

Bundy also placed second in the 200-meter dash with 26.42 behind UNO sophomore Becky Wilson, who clocked 26.37. Wilson also finished second in the 400-meter dash with 1:02.14, just behind Denise Day of Midland at 1:01.91.

Distance runner Linda El-sasser was another strong point for the Lady Mavs. El-sasser finished first in both the 800-meter and 1,500-meter runs. The freshman from Millard North clocked 2:20.15 in the 800-meter run and 5:04.42 in the 1,500-meter run. UNO freshman Kathy Nelson placed fifth in the 1,500-meter run with 5:21.56.

Senior Beth Kerschinske gave UNO another first by clearing 5-6 1/4 in the high jump, breaking a meet and stadium record of 5-5.

Janice Pearson, a freshman from Ceresco, Neb., placed fourth in both the 400-meter hurdles and in the long jump. Pearson ran the hurdles in 1:13.90 and posted a mark of

17'7 3/4" in the long jump.

Senior Dena Mangiamale was named Lady Mav of the Week for her performance. She placed fourth in the 5,000-meter run with 19:59.26, her best time ever.

Freshman Sue McDonald placed fifth in the 100-meter hurdles with a time of 17.04.

Lady Mavs Barb Slogr and Sue Brayton placed third and fourth, respectively, in the discus, while UNO's Diane Kinney finished sixth in the javelin.

WE GO TO PLANNED PARENTHOOD FOR ...

"... parent/teen programs. Our son has just become a teenager. We've kept up a pretty good and open relationship about most things. But when he started asking questions about the more serious side of his relationship with Elena, I suddenly didn't know what to say."

Planned Parenthood believes there is no place like home for sexuality education and no people like parents to be the primary sexuality educators of their own children. But it is often difficult for parents. That's why Planned Parenthood has parent/teen sexuality education programs, to help parents close the communication gap.

CALL PLANNED PARENTHOOD

554-1045

It Makes Sense.

Planned Parenthood
of Omaha-Council Bluffs



FOR THE REAL TASTE OF BEER PABST IS THE PLACE.

© 1983 Pabst Brewing Company, Milwaukee, Wisconsin.

Classifieds

Business ads: minimum charge, \$2.50 per insertion. UNO students, faculty and staff: \$1.25 per insertion for non-business advertising. Ad size: 150 key strokes or 5 lines with margin set at 30 spaces. \$.50 each additional line. Lost & Found ads pertaining to UNO are free. PRE-PAYMENT REQUIRED FOR ALL ADS. Deadlines: noon Friday for Wednesday's issue; noon Monday for Friday's issue.

PERSONALS:

CURRENT ISSUES and the Gospel: "The Sanctity of Life" what does the Bible say about abortion? Friday, April 8 at 12 p.m. in the student center courtyard.

FATHERLESS BOYS AND GIRLS need a volunteer Big Brother or Big Sister for friendship three to four hours a week. Call Ronald Troy at 339-9720.

LOOKING FOR A SPORT? Try Rugby! Lewis and Clark Jr. High. Tuesday and Thursday, 5:30 p.m.

GAY CATHOLIC MEN-WOMEN. You are invited to join others in a liturgy Sunday, April 10, at 3 p.m. Friends and family members welcome. Dave 554-0858, Barb, 556-9804.

LOST & FOUND:

FOR ITEMS LOST AT UNO, contact Campus Security, EAB 100, ext. 2648. Turned in items can be claimed by a description and proper identification.

WANTED:

DRUMMER AND FEMALE SINGER wanted for Funk-Rock band. Contact: Bone 554-8018, Jared 451-1685, or Tim 572-8156.

FOR SALE:

ASTROLOGY CHARTS: For \$62.50, you can learn more about yourself and others. Call 399-9755 to order. Questions welcomed!

SOD-SOD-SOD. Buy it by the roll (inch or bucket). Sod cut fresh daily. DVORSKY SOD FARMS. Pwr. raking, fertilizing, seeding. Office: 733-6688. Farm: 292-6709.

1976 CHEVETTE. Hatch back, good heater, gas miser. Asking \$1,325 or best offer. Call 733-8893 after 5 p.m.

HELP WANTED:

NOW ACCEPTING APPLICATIONS for various positions on staff of mountain resort. Some on-premises housing, bonus program. Inquires: Best Western Lake Estes, Box 1466H, Estes Park, CO. 80517.

EAST COAST ADVENTURE-BOSTON. Families seek live-in child care workers. Live in safe, lovely suburbs close to heart of city. Courses, events, cultural opportunities everywhere. Flexible starting dates, 1 year commitment necessary, many openings. Call or write Allene Fisch, 149 Buckminster Rd. Brookline, MA. 02146. (617) 277-5620.

CRUISE SHIP JOBS! \$14-28,000 a year. Caribbean, Hawaii, World. Call Cruiseworld for guide, directory, newsletter. 1-916-722-1111, ext. NEBRASKA.

SERVICES:

NEW CREDIT CARD. No one refused. Also information on receiving Visa and MasterCard with no credit check. Call 602-949-0276, ext. 185.

TYPING, ALL KINDS. NW Omaha. Just off Dodge St. Former typing teacher, 10 yrs. Often 1-2 day service. Call Susie, 493-4313.

TYPING — Located in Millard. Lloyd's Typing Service. 895-3686.

COLLEGE/CAREER GROUP at the Presbyterian Church of the Cross at 7:30 p.m. on Sundays for everyone.

TYPING/WORD PROCESSING/Editing. Prompt, accurate service with reasonable rates; 10 min. from UNO, serving UNO for 7 yrs. Rachel's Typing Service. 346-5250.

TYPING, ALL KINDS. Fast efficient, offer 1-2 day service. Over 15 years experience. Call 493-8463.

3¢ COPIES AT CHEAP COPY, 135TH & Millard Ave. Also transparencies, reductions, enlargements, parchments PLVS Typewriter. Quality available on request. 895-6629.

GUITAR INSTRUCTION — Private lessons for the dedicated student. Learn the new Zager Method. No other style will compare — Beginners or Advanced. 397-0184.

TONIGHT & SATURDAY
**HIGH HEEL
AND THE
SNEAKERS**

Free champagne
for the ladies
every Wednesday.

7555 Pacific St.



Study Spanish in Sevilla

SPAIN

Intensive study Beginner through Advanced

Trips starting Fall and Winter Semester
cost approx. \$3,000.00 includes Room and Board with
Spanish Family, Round Trip Airfare and Complete Tuition
For our brochure and More Information act now and write:

Mr. George Bonfe/INTERSCHOOL
9469 No. Shore Trail No.
Forest Lake, MN 55025
(612) 433-3985



SPO

"We Make It Happen!"

COME TO THE MOVIES

SUNDAY'S DOUBLE FEATURE

WOODY ALLEN
DIANE KEATON
MICHAEL MURPHY
MARIEL HEMINGWAY
MERYL STREEP
ANNE BYRNE

MANHATTAN

FRIDAY, APRIL 8
Showing at
5:15, 7:30 & 9:45

SATURDAY, APRIL 9
Showing at
7:30 & 9:45

JULES and JIM

from Janus Films/
Films Incorporated

Showing at
3 & 7:30 p.m.

2nd Feature for April 10th
NOTHING BUT A MAN. Showing at 5:15 & 9:45 p.m.

All films shown in the Eppley Auditorium.



With the support of the Nebraska Arts Council
The Omaha Ballet celebrates
the return of Spring

with
Swan Lake
**Romeo
& Juliet**

APRIL 15-16, 8 P.M.
ORPHEUM THEATRE

UNO Student and Faculty
Discount: \$8 \$6 \$3 (plus 25¢ seat tax)
Tickets available at Milo Bail Student Center
Box Office.

ballet FOLKLÓRICO DE ALBUQUERQUE

Colorful, lively
fiesta dances from
every corner of
Mexico

Wednesday,
April 13, 1983
7:30 p.m.

Performing Arts
Center Recital Hall

Tickets Available:
MBSC Box Office and
all Brandeis outlets.

UNO Students
\$3
General
Admission \$5
for
information
call 554-2623

